The Organic Soil Additive That Will Change the Way You Are Gardening Growing Healthier, Higher Yield Gardens with Vermicompost

Vermicomposting – if you're not familiar with the term yet, you need to be. Vermicompost is a cost-efficient, all-natural organic fertilizer that will grow a better garden than any chemical fertilizer. To explain what makes vermicompost superior to the traditional chemical-based applications we first look to nature itself and the wonder of worms.

Vermicomposting involves using worms, usually Red Wigglers or European Nightcrawlers, to transform organic waste into worm castings. "Without the work of this humble creature, who knows nothing of the benefits he confers upon mankind, agriculture, as we know it, would be very difficult, if not wholly impossible." - Charles Darwin

Darwin was quite right in his assessment of this wonderous little creature. Worms are mother nature's answer to fertilization, and they can be yours too. "One well-placed application of VermiFresh will grow a better crop than you've ever seen!" states Addison Scott, owner of Wildworm Farms, creator of VermiFresh, the latest vermicompost product to hit the market.

While using chemical fertilizers will give your plants a rapid growth boost, they quickly become depleted, leaving your soil in a chemically dependent state, requiring additional applications. Using worm castings as a soil additive introduces living micro-organisms that break down organic matter, making it nutritionally available to plants on an ongoing basis. This eliminates the need and the expense for repeated harmful chemical applications and produces a more environmentally friendly outcome.

VermiFresh is a vermicompost soil additive that you simply blend with any chemical-free soil source. It only takes one-part VermiFresh to five parts soil to produce a stronger, nutrient-rich soil with sustainable, lasting results. Plants will grow larger and produce a better yield, be it your rose bushes or your summer squash.

Many garden centers are now carrying VermiFresh and the product is also available to purchase online directly from Wildworm Farms at www.VermiFresh.com. The website also provides more in-depth information about the company's worm farm and exactly how vermicompost works. While worm farming and vermicomposting have been around for decades, many are still unaware of the many benefits associated with vermiculture products.

VermiFresh is all-natural and 100% organic, providing you peace of mind that your plants are receiving the best, cleanest, healthiest form of fertilization. Their website states "We like to say that we have happy worms at Wildworm Farms ... they are fed only chemical-free and pesticide-free organic matter...[they] live in spacious bins that are pH tested weekly to ensure they have the most comfortable, productive environment possible. Our happy worms produce superior vermicompost, allowing us to bring you VermiFresh!"

Introducing VermiFresh

Organic Soil Amendment



Grow it better - Grow it VermiFresh

VermiFresh is an all-natural soil additive created by the happy worms at Wildworm Farms.

Our 100% Organic soil additive will grow bigger, better, healthier, stronger plants. From a rich, beautiful flowerbox to a bounty of fresh grown vegetables from the garden, **VermiFresh** gives you the satisfaction of knowing you grew it naturally.

Our worms are fed only organic matter that is chemical and pesticide free, ensuring the purity of our high quality nutrient rich soil additive.

Great plants and vegetables are always grown fresh, but the VERY BEST are grown in VermiFresh!

Now available in your favorite garden supply center or order direct from **www.VermiFresh.com**

Wildworm Farms - 1-800-GO-FRESH (1-800-463-7374) 5416 County Road 538C - Alvin, TX - 77511





WILDWORM FARMS - VermiFresh

Addison Scott

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5416 County Road 538C - Alvin, TX - 77511



December 6, 2019

Stephen Brueggerhoff County Extension Agent Brazoria County Master Gardeners 21017 County Road 171 Angleton, TX 77515-8903

Dear Mr. Brueggerhoff,

My name is Addison Scott. I am the owner of Wildworm Farms and I am writing today to share some exciting news! We are proud to introduce a brand new soil additive called VermiFresh that will change the way your members are gardening. VermiFresh is a 100% organic soil additive that will boost your plant health and bring growth to new levels!

Wildworm Farms is local vermiculture farm that uses and creates only the purest organic compounds in our soil additive products. We like to say that we have happy worms at Wildworm Farms because they are fed only chemical-free and pesticide-free organic matter. Our worms live in spacious bins that are pH tested weekly to ensure they have the most comfortable, productive environment possible. Our happy worms produce superior vermicompost, allowing us to bring you VermiFresh!

VermiFresh is all-natural and 100% organic, providing you peace of mind that your plants are receiving the best, cleanest, healthiest form of fertilization. Because VermiFresh is a super-strength soil additive, you only have to mix 1 part VermiFresh with 5 parts soil to attain optimum results, so a little goes a long way!

We would love to share a sample of our new product with your Brazoria County Master Gardeners to let everyone see what a difference a little bit of VermiFresh can make. If you would like to receive a free sample box and product coupons for your organization please let us know how many members you currently have so we can be sure that everyone gets a package.

As a Brazoria county vermiculture farm we are happy to introduce our VermiFresh product here in the county first. If you have questions or are ready to claim your free samples, email us at info@vermifresh.com or reach me directly by phone at 281-388-0945. We hope you will take advantage of this free offer for your organization members and that you will all be excited at the results you will get using VermiFresh!

Sincerely,

Addison Scott



FOR IMMEDIATE RELEASE

Contact: Rene Valdez Phone: 281.388.4299

rvaladez@cityofalvin.com

City of Alvin Presents 2019 Home for the Holidays Festival

There's Snow in Alvin! A Holiday Celebration with Fun for the Whole Family

ALVIN, TX, Nov. 8, 2019 — The City of Alvin will again host its annual holiday festival and light parade. Festivalgoers will be treated to everything Christmas with holiday shopping, live music and dancers, pet pictures with Santa and best of all – SNOW! The Christmas spirit will fill the air!

Come see the World's Tallest Snowman! Sled on the real snow hill! The day-long holiday festival starts Saturday, December 7, 2019 at 10am and will again be held at Alvin's Historic Train Depot and Oak Park.

This pet-friendly celebration offers a variety of vendors, food, activities and entertainment for all ages. When the festival ends at 6pm, the light parade begins! Come and be dazzled by the brilliant Christmas displays as they make their way through downtown Alvin.

It's not every day we get snow in Alvin – it's only on Saturday, December 7th! Bring your whole family and join in the fun from 10am to 6pm! For a complete schedule and lineup of events please see our facebook page at

www.facebook.com/pages/Alvin-TX/Alvin-Parks-and-Recreation-Department.

Broadcast Media Home for the Holidays PSA

:30 PSA for local radio:

Music bed: Jingle Bells instrumental

Script begins at 0:00:02:45:

Child: It's snowing!! Snowing in Alvin!! Can you believe it?

V/O: It <u>IS</u> snowing in Alvin - at the city's Home for the Holidays Festival! Gather the family, grab the dog and plan a snow-filled day of family fun from 10am to 6pm on Saturday, December 7th at Alvin's Historic Train Depot and Oak Park. When it's over, grab your spot for the annual lighted holiday parade that starts at 6pm! For a full schedule of events visit the Alvin Parks and Recreation Department facebook page.

:20 PSA V/O Only

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Join us for the Grand Opening of Go Fresh Grill!

Go Fresh = Go Local

Located inside the Brazoria County Farmers Market 2401 N. Velasco St. (Angleton, Texas August 31, 2019 and September 1, 2019 7am—6pm

Go Fresh Grill offers the freshest locally sourced food a person can get.

Straight from our Farmers Market tables to our grill, get the best Brazoria County has to offer!

You don't have to be a vegan or vegetarian to fall in love with the best farmers market fare in the county.

From grilled kabobs to homemade vegetable soup, and hand cut french fries to fresh fruit cobblers,

Go Fresh Grill has something for everyone!

Looking for a REAL veggie burger? Try one of our five vegan burger options, made fresh every day.









